

To Whom It May Concern;

Ref: Request for Product Stock in Katoomba Coles supermarket

First, allow me to compliment you on your store's excellent presentation & service. The store is always clean, stock is always well presented & the staff courteous. I have always found shopping in your store a pleasurable experience.

I am a local Leura resident, writer & former public speaker. I have been shopping at Coles since moving to the Blue Mountains last year.

Given we live in a World Heritage bushland setting, I take my environmental responsibilities very seriously, as I'm sure Coles Supermarkets do also.

Therefore, I would like to request that Coles Supermarkets (ideally throughout Australia however locally initially would be a great achievement) commence stocking bio-degradable and environmentally friendly feminine hygiene products. I perused the stock selection today whilst visiting your store & found that there were no environmentally friendly products available. I then purchased \$35 worth of these products from the Go Vita Health Food store in the nearby Franklins arcade.

I am sure you would prefer to retain my patronage in your supermarket as opposed to it going to a competitor. Given that over 45 billion sanitary products are used by women worldwide every year, with most ending up as landfill or in our oceans, Coles supermarkets could become the "green" market leader in Australia and help turn this around by providing more "green" stock selections.

I would be happy to continue shopping with Coles if there was at least one environmentally friendly, bio-degradable and / or certified organic alternative for each product you have in-store.

I understand this takes time however I am certain you will retain more custom, particular in this local area by appealing to the "greener" market. Green is, after all, the new black!

The particular brand of feminine hygiene products I have found to be the most environmentally friendly & affordable are "NatraCare". They use certified organic cotton, are bio-degradable & do not use any harmful or toxic chemicals during manufacture. I am sure you will appreciate the positive impact that stocking these products will have on our beautiful natural bushland area.

If you could please commence stocking these products I will ensure that I continue to shop with your supermarket & my readers also.

Your co-operation in this matter is greatly appreciated, by myself & planet Earth.

Yours sincerely,

Miss L J Forrest
Leura Resident